

# SUMMER SCHOOL

22 - 26 July 2013 in Germany,  
University Campus of Bayreuth



ECTS  
achievable



UNIVERSITÄT  
BAYREUTH



Gefördert durch:



Bundesministerium für  
Ernährung, Landwirtschaft  
und Verbraucherschutz



aufgrund eines Beschlusses des Deutschen Bundestages

## Bayreuth

Bayreuth is a large town in Northern Bavaria on the Red Main river in a valley between the Franconian Jura and the Fichtelgebirge mountains.

The town's roots date back to the year 1194 and Bayreuth now has a population of about 72,000 citizens and about 11,000 students at its university. The town is world-famous for its annual festival "die Bayreuther Festspiele" at which operas by the 19th century German composer Richard Wagner are performed. Located in the heart of



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Bayreuther Festspiele

nature, Bayreuth is renowned for its variety of sports and cultural activities throughout the year. A specialty the region further has to offer is its art of beer-brewing – nowhere in the world can one find such a regional proximity to breweries where the famous Bavarian beer is produced.

The University Campus – often referred to as a Campus within nature – is built similarly to campuses of American Universities. Every building is within a few minutes walking distance. Students can easily engage with each other – through summer schools and their regular studies.

## Course Overview

The Bayreuth International Summer School 2013 consists of 8 courses, each one specialised in a different area of study and research. All courses are conducted in English by international guest lecturers and will take place over the duration of one week. Participants have the opportunity to theoretically and practically engage for approximately 6 hours each day in various seminars and discussions.

**Advantage:** Learning and working in a small group of max. 15-20 international participants

## Course Fee

The all-inclusive course fee amounts to 980 € for undergraduate and postgraduate students. The all inclusive fee of 980€ consists of a tuition-charge (480 €) and a accommodation- and board-charge (500 €), which includes in addition a Regional Culture Programme and organised evening events following the courses, a Farewell-Evening and saturday weekend excursion. For students from partner universities tuition fees will be waived, and only fees for board and accommodation apply.

## Certificate and ECTS Credits

Upon regular attendance of the course, active participation and short presentations, participants will receive a certificate with ECTS credits. These credit points are widely recognized by many universities worldwide. Every student can achieve ECTS through participation and presentation within the course. Following the course, participants can optionally complete a thesis, which will be credited with additional ECTS.

For your application, or questions  
please contact us at:

[summerschool@uni-bayreuth.de](mailto:summerschool@uni-bayreuth.de)

[www.summerschool.uni-bayreuth.de](http://www.summerschool.uni-bayreuth.de)

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Course-Nr. 1

**management science**

**Modelling and Simulation for  
Decision Support**

Course-Nr. 2

**consumer law**

**European and International  
Consumer Law**

Course-Nr. 3

**marketing, german studies, media**

**Business, Economy and  
Communication**

Course-Nr. 4

**cultural studies & music history**

**Why Wagner?**

Course-Nr. 5

**media**

**When the Digital meets the Social**

Course-Nr. 6

**sociology**

**Visual Research in Social Sciences**

Course-Nr. 7

**sport marketing**

**Sport Marketing  
and International  
Careers**



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## Contact

For your application, please contact us per email at **summerschool@uni-bayreuth.de** or per fax at the number **0049-921-557333**.

In urgent cases and for personal contact, you can reach us by phone at the number 0049-921-557173 or 0049-921-557320. We look forward to receiving your application.

## Register Now!

**Deadline: 31.5.2013**

\_\_\_\_\_ Course-Nr.

\_\_\_\_\_ Title

\_\_\_\_\_ Surname

\_\_\_\_\_ First Name

\_\_\_\_\_ Street, Nr.

\_\_\_\_\_ City

\_\_\_\_\_ Country

\_\_\_\_\_ Phone

\_\_\_\_\_ E-Mail

\_\_\_\_\_ Signature, Date

**summerschool@uni-bayreuth.de**

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## Your Team at the Campus-Akademie

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Unterricht und Kultus

